

SLCS FUN RUN 2010



South Luangwa Conservation Society (SLCS) is doing it again! For the second year now we will hold the Mini Marathon/Fun Run 2010 on Saturday July 24th. Only this time it's bigger and better!

The SLCS Mini Marathon/Fun Run sprung up after we realised that the district did not have a social event that is capable of bringing people from all walks of life, regardless of age groups together. Therefore on August 1st, 2010 – the first ever mini Marathon and cultural dance exhibition day for Mambwe district was held.

Our main focus was to bring all the people of Mambwe district together with a view of sensitising them on wildlife and natural resources conservation in relation to a better community livelihood. By 'better community livelihood', we encompass poverty alleviation through wildlife and natural resources





conservation by exploring alternative livelihood projects other than depending on wildlife as a source of income.

We added the cultural dance and local arts exhibition on the day to add colour and interest to the event. We believe that wildlife conservation sensitisation can only be successful if all possible angles of ensuring that people listen to our messages, can be fully utilised. This includes physical exercises, song, dance and arts.

The Fun Run was a huge success and thanks to all the tour operators who were kind enough to donate funds for the prizes.

The winner of the 10-kilometer mini marathon, a pupil at Yosefe basic school, finished the race in 45 minutes.



The 2009 event attracted runners, walkers, muscle people and revellers from all walks of life. It



was nice to see runners...and walkers yearning to get in first aid cars. There were over 300 people running the mini marathon, executive race or walk the 10 kilometres and over 500 revellers. We listened to them vowing to be on the other side in the coming year - driving



rescue and first aid vehicles! Most people agreed that the day came out to be the first ever biggest, most exciting and well organised event the whole of Mambwe District has ever seen.

It was exhilarating to see bosses juggling it out for the simple white line hundred meters away. And the good thing is they all seemed to have loved it. In the executive Fun Run, Flatdogs Camp emerged winner followed by Lion Camp, Kapani Lodge whilst SLCS and National Airports Corporation (NAC) had a tie at the bottom... shepherding the sheep!

Afterwards, the onlookers were treated to a tug of war competition between SLCS Scouts and Zambia Air force (ZAF) Personnel where SLCS scouts lost countless times. The members of the community also gave in their try at the ZAF 'muscles' and managed to gain back some level of 'dignity' by winning one try.

Later that afternoon, the exhibition of cultural dances by high and basic school pupils took place. At the grand finale, Kawaza cultural group performed a traditional dance and Seka Drama club performed a play. The Judges also announced the names of the winners and gave away prizes. The judging Panel comprised of Musatelo Tembo from Seka, Pam Carr, a local artist and Agness Mtonga a community member and Deputy Head teacher at Mfuwe Day School.

The traditional dances were interesting in that most performers were pupils but they exhibited a good performance of different cultural dances. A lot of ideas came in requesting that the cultural event be a separate one for the whole district but the segment spiced up the event.

This year, we believe it's going to get bigger and better because we are expecting more participants. Also we will have serious talks on wildlife conservation and our anti-snaring sensitisation.

Support this cause by being part of the SLCS Fun Run 2010. Get in touch with us on email benetria@iwayafrica.com or on mobile +260977838517. If you require arrangement of accommodation, we can direct you to the right people who may offer special prices for the period of the fun run (no guarantee). Deadline for confirmations is May 30, 2010.

Looking forward to seeing you there

Best,

Benetria

PARTICIPATION FEES:

Mini Marathon & Executive Races

Members of the Mambwe VAGs	- K2, 000/head
Corporate institutions from Mambwe District	- K200, 000/company
Executive Runners	- K25, 000/head
Individual Participants outside Mambwe	- K100, 000/head
Corporate institutions from outside Mambwe	-K500,000/company
Lodges (Safari Operators)	- TBA (up 20 pax)

Promotions:

Partners (print your logo on t-shirts & caps)	- TBA
Display of banners	- K500, 000/banner.

Sensitisation and Recruitment Programme

to start by 10th June 2010 in all the following chiefdoms:

1. Kakumbi Chiefdom
2. Jumbe Chiefdom
3. Malama Chiefdom
4. Mkhanya Chiefdom
5. Msoro Chiefdom
6. Nsefu Chiefdom

IMPORTANT NOTICE

All participants are to provide their own transport to the venue and back to their respective homes, must provide for their own meals, if there is need for accommodation – must provide their own lodging. Food and drinks stalls will be plentiful on the day.